

SERENA CANCELLIER STUDIO



Serena Cancellier
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Serena is a successful Italian leather goods designer who lives in Paris.

In 2003, she was assistant designer for Marc Jacobs and two years after she joined Bottega Veneta leather goods team. Since 2009, Serena has been Head Leather Goods Designer for international maisons and has been running the creation of Vionnet's, Louboutin's and Balmain's leather goods departments.

She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are still today best sellers.

In 2018, she founded her studio in Paris and now she cooperates with luxury brands.

She designs collectible objects and unique pieces for Art galleries.

She teaches how to create leather goods collections and, with her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better than we found it.

WORK EXPERIENCE

FROM 2018

SERENA CANCELLIER STUDIO, Paris

Creative Direction of LG collections

2019 - ongoing BRUNELLO CUCINELLI

2022 - ongoing PRUNE GOLDSCHMIDT

2021 - ongoing GIANVITO ROSSI

2019 - 2021 MONCLER, ISABEL

MARANT, AZ FACTORY, NICK FOUQUET

35th HYERES FESTIVAL "Objects of wonder reaction"

Trend Research for PREMIERE VISION

Bespoke projects

2023 - ongoing ESPERO ATELIER

Creative Direction for PAP collection

2022 - ongoing KILOMETRE PARIS PAP collection

2021 - ongoing CASA REMEDIOS

collectible objects & bijoux with

Mercedes Salazar

2018 - 2021 VGO ASSOCIATES

collectible design projects

2019 - 2022 CECILIA HOLISTIC BEAUTY

and THE BEAUTYAHOLIC'S SHOP clean beauty start-up consulting

Lecturer

2019 - 2020 IFM PARIS

2019 - 2020 COLOMBIAN CHAMBER OF

FASHION LG accelerator program

2021 - 2022 SAUDI 100 BRANDS

PROGRAM

2016-2018 BALMAIN, Paris

Design Director of Leather goods and

co-designer of bijoux

Women's and Men's collection

2015-2016 PRADA, Paris and Milano

Leather goods Senior designer

fashion Woman's collection

2010-2015 CHRISTIAN LOUBOUTIN, Paris

Design Director of Leather goods

Women's and Men's collection

2009-2010 VIONNET, Milano

Design Director of leather goods and

bijoux

Women's collection

2006-2009 BOTTEGA VENETA, Vicenza

Leather goods and bijoux Designer

Women's and Men's collection

2003-2006, Milano

MARC JACOBS Leather goods designer

women's collection

CHIRON, trend forecasting and textile

designer

IED MODA LAB and POLITECNICO di

MILANO Lecturer for women's

collection and trend books

EDUCATION

2019

IFM Paris Master Entrepreneur program

2006

CENTRAL SAINT MARTINS, London

Accessories and jewellery design

2000-2003

IED MODA LAB, Milano

Fashion and textile design, 100/100 with mention

1993-1998

LICEO CLASSICO, Casale Monferrato

Bachelor degree, school focused on classical humanities studies, Greek and Latin Literature, Philosophy and Art History

1985-1990

WALDORF EDUCATION

Waldorf school educated

1979

Born on the 01.10.79 in Casale

Monferrato, Italy