

# SERENA CANCELLIER STUDIO



Serena Cancellier  
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Serena is a successful Italian leather goods designer who lives in Paris.

In 2003, she was assistant designer for Marc Jacobs and two years after she joined Bottega Veneta leather goods team. Since 2009, Serena has been Head Leather Goods Designer for international maisons and has been running the creation of Vionnet's, Louboutin's and Balmain's leather goods departments.

She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are still today best sellers.

In 2018, she founded her studio in Paris and now she cooperates with luxury brands.

She designs collectible objects and unique pieces for Art galleries.

She teaches how to create leather goods collections and, with her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better than we found it.

## WORK EXPERIENCE

SINCE 2018  
SERENA CANCELLIER STUDIO, Paris

Creative Direction of Leather goods collections

2022 - ongoing PRUNE GOLDSCHMIDT

2019 - ongoing NDA luxury brand and GIANVITO ROSSI

2018 - 2022 MONCLER, ISABEL MARANT,

AZ FACTORY, NICK FOUQUET, DUPONT

2020 - 2021 PREMIERE VISION leathers colors trends

2020 HYERES FESTIVAL - Objects of wonder reaction

Bespoke projects

2018 - 2022 collectible objects for

Rossana Orlandi, Fuorisalone 5vie, Edit

Napoli, Bon Marché, Moleskine / Palais de

Tokyo, Lise Braun Saint Tropez, Poggi Ugo terracotte

2023- ongoing Espero Atelier pro bono pap project

2018 - ongoing Kilometre Paris pap collection

Lecturer

2021 - 2022 Saudi 100 Brands program

2021 IFM Paris

2019 - 2020 Colombian Chamber of Fashion LG accelerator program

2016-2018 BALMAIN, Paris

Design Director of Leather goods and

co-designer of bijoux

Women's and Men's collection

2015-2016 PRADA, Paris and Milano

Leather goods Senior designer

fashion Woman's collection

2010-2015 CHRISTIAN LOUBOUTIN, Paris

Design Director of Leather goods

Women's and Men's collection

2009-2010 VIONNET, Milano

Design Director of leather goods and

bijoux

Women's collection

2006-2009 BOTTEGA VENETA, Vicenza

Leather goods and bijoux Designer

Women's and Men's collection

2003-2006, Milano

MARC JACOBS Leather goods designer

women's collection

CHIRON, trend forecasting and textile

designer

IED MODA LAB and POLITECNICO di

MILANO Lecturer for women's

collection and trend books

## EDUCATION

2019

IFM Paris Master Entrepreneur program

2006

CENTRAL SAINT MARTINS, London

Accessories and jewellery design

2000-2003

IED MODA LAB, Milano

Fashion and textile design, 100/100 with mention

1993-1998

LICEO CLASSICO, Casale Monferrato

Bachelor degree, school focused on classical humanities studies, Greek and Latin Literature, Philosophy and Art History

1985-1990

WALDORF EDUCATION

Waldorf school educated

1979

Born on the 01.10.79 in Casale Monferrato, Italy